## Automotive Consultants Group Inc.

Winning Solutions for the Automotive Service Professional



W. Scott Wheeler

# Profit ProActive<sup>™</sup> Group

You've worked years to get to your level of success in your automotive repair service operation. You run a tight organization, with a solid effective labor rate and good numbers. But you know something is off. Discover why you should revisit your foundation, learn effective techniques to better understand today's customer, and learn how to provide a solid sales proposal in a consultative manner that your customers' crave. Then take an in-depth look at how that translates to an increase in mutual trust, respect, and confidence...which results in greater customer satisfaction, higher rate of return, and increased sales. But it all starts with you, with the assistance of a 36-year industry veteran who understands your business inside and out.

ACGI is dedicated to your success and significant improvement in every aspect of your business including:

- Key Performance Indicator (KPI) Tracking and Education
- Service Advisor Training
- Human Resource Management
- Policy and Procedure Development
- Compensation Plan Development

- Marketing and Advertising
- Social Media Marketing
- And Much More

We can assist you in gathering the necessary numbers needed to effectively track your business.

#### **Professional Background**

W. Scott Wheeler of Automotive Consultants Group, Inc. (ACGI) is a shop management expert in the transportation industry, with over thirty-six years' experience in the automotive, trucking, heavy-equipment, marine, motor sports and defense aerospace industries.

As a leading industry expert, he is routinely sought out to speak at National Conventions and major automotive events such as VISION, AutoMechanika, NACE, and others. He writes for magazines such as Motor Age, Ratchet+Wrench, AutoInc., and others, providing readers with insight to achieve their goals. He conducts management workshops throughout the U.S. and Canada.

He has worked in close association with such prestigious companies such as Snap-On Diagnostics, Alldata, R.O. Writer, and WorldPac.

Scott has 16+ years' experience consulting, teaching, and mentoring both Automotive & Trucking Service Management Professionals throughout the U.S. and Canada. Today, Scott helps his clients gain up-to-date and practical how-to management techniques they can apply to their businesses to achieve their goals.

# Here's How It Works --

- 1. Make a decision that you're tired of doing this alone. Recognize that there is help out here.
- 2. Make a commitment that all the time and energy you've put into your automotive repair business will yield more profit, with less headache, and an over-all better quality of life, through coaching.
- Join the group just \$495 per month, with a 3-month prepaid commitment. This investment represents about ONE-BILLABLE HOUR per week on your part! No contracts.
- 4. ACGI will allocate up to one-hour up front to assist you in learning to fill out the Financial Composite. This may involve working with your CPA/Bookkeeper.
- 5. You will be required to email your financials by a particular deadline each month via DropBox.

- 6. You will be notified via email of the next scheduled webinar to review and discuss the group's financials as well as challenges and suggestions for improving your business. Webinars run in length from 1-2 hours and will be conducted on Saturday mornings. (Subject to change based upon the needs of the group).
- 7. We will provide up to 3-hours per month of personal one on one coaching above and beyond our group meetings. This is a \$400 value!
- 8. Groups are limited in size so as to maximize benefit to each group member. Other groups are forming all the time.
- Check out our website @ <u>www.automotiveconsultantsgroup.com</u> or visit us on LinkedIn, Facebook, or Twitter.

Shop Information			
SHOP NAME:			
SHOP ADDRESS:			
CITY:		STATE:	ZIP:
SHOP PHONE NUMBER:			
CELL PHONE NUMBER:			
PERSONAL EMAIL ADDRESS: (strictly confidential)			
SHOP EMAIL:			
INVOICE BY: D PAYPAL			
CONTACT PERSON:			
NAME	TITLE		
PHONE	FAX		
EMAIL			
PLEASE SCAN & EMAIL COMPLETED FOR	RMTO: scot	tt@automotivecc	onsultantsgroup.com

FOR QUESTIONS OR ADDITIONAL INFORMATION PLEASE CALL 866-279-9972

## **ACGI Profit ProActive<sup>™</sup> Mission Statement**

Our purpose for being is to recognize and bring to reality the power of sharing common challenges within a group structure in an open forum for the common good, growth, serenity and prosperity of our collective automotive service professionals.