

#### W. Scott Wheeler

# Profit ProActive™ Group

You've worked years to get to your level of success in your automotive repair service operation. You run a tight organization, with a solid effective labor rate and good numbers. But you know something is off. Discover why you should revisit your foundation, learn effective techniques to better understand the 2013 Customer, and learn how to provide a solid sales proposal in a consultative manner that your customers' crave. Then take an in-depth look at how that translates to an increase in mutual trust, respect, and confidence...which results in greater customer satisfaction, higher rate of return, and increased sales. But it all starts with you, with the assistance of a 36-year industry veteran who understands your business inside and out.

ACGI is dedicated to your success and significant improvement in virtually all aspects of your business including:

- ☐ Key Performance Indicator (KPI)
  Tracking and Education
- **☐** Service Advisor Training
- ☐ Human Resource Management
- □ Policy and Procedure Development
- ☐ Compensation Plan Development

- Marketing and Advertising
- □ Social Media Marketing
- ☐ And Much More

We can assist you in gathering the necessary numbers needed to effectively track your business.

## **Professional Background**

Scott Wheeler of Automotive Consultants Group, Inc. (ACGI) is a shop management expert in the transportation industry, with over thirty-six years' experience in the automotive, trucking, heavy-equipment, marine, motor sports and defense aerospace industries.

Scott has authored a 208-page book titled "How to Make Money (and Stay Sane) in the Automotive Service Industry." He is also certified as an ASE Master Tech, Automobiles, Master Tech Medium and Heavy Trucks, and I 1.

He has worked in close association with such prestigious companies such as Snap-On Diagnostics, Alldata, R.O. Writer, and conducted Management workshops all over the U.S. and Canada with WorldPac. Scott has also been an instructor of management workshops since 2005

Scott also has 14- years of experience consulting, teaching, and training Automotive Service Management Professionals throughout the U.S. and Canada. Today, Scott helps his clients gain up-to-date and practical how-to management techniques they can apply to their businesses.

#### Here's How It Works

- 1. Make a decision that you're tired of doing this alone. Recognize that there is help out here.
- 2. Make a commitment that all the time and energy you've put into your automotive repair business will yield more profit, with less headache, and more free time through coaching.
- 3. Join the group just \$395 per month (prepaid) with no contract. (A 30-day and out written notice must be provided should you decide to leave the group).
- 4. ACGI will allocate up to one hour to assist you in learning to fill out the financial composite. This may involve working with your CPA/Bookkeeper.
- 5. You will be required to email or fax in your financials by a particular deadline each month.

- 6. You will be notified of the next scheduled webinar to review and discuss the group's financials as well as challenges and suggestions for improving your business. Webinars run in length from 1-2 hours and will be conducted on Saturday mornings.
- 7. We will provide up to 3-hours per month of personal one on one coaching above and beyond our group meetings. (This is a \$300 value!)
- 8. Groups are limited in size so as to maximize benefit to each group member. Other groups are forming all the time.

| <b>Shop Information</b>                    |       |       |     |
|--|-------|-------|-----|
| SHOP NAME                                  |       |       |     |
| SHOP ADDRESS                               |       |       |     |
| CITY                                       |       | STATE | ZIP |
| SHOP PHONE NUMBER                          |       |       |     |
| TOLL FREE / ADDITIONAL PHONE NUMBER        |       |       |     |
| FAX NUMBER                                 |       |       |     |
| SHOP EMAIL                                 |       |       |     |
| INVOICE BY: □ PAYPAL □ SEND A CHECK        |       |       |     |
| CONTACT PERSON:                            |       |       |     |
| NAME                                       | TITLE |       |     |
| PHONE                                      | FAX   |       |     |
| EMAIL                                      |       |       |     |
| DI FASE FAX COMPLETED FORM TO 866-279-9972 |       |       |     |

### ACGI Profit ProActive™ Mission Statement

Our purpose for being is to recognize and bring to reality the power of sharing common challenges within a group structure in an open forum for the common good, growth, serenity and prosperity of our collective automotive service professionals.

FOR QUESTIONS OR ADDITIONAL INFORMATION PLEASE CALL 404-290-2244